

THE RERUM NATURA

DE RERUM NATURA: The nature of things





An understated, elegant collection featuring unique details such as the frosted finish of our bottles and eco-friendly cap, made from bio-based plastics derived from renewable sugar cane sources with FSC wood inclusion. The image is made contemporary by the addition of vintage motifs of varying textures which we find repeated on the soap pacakging, on the dispensers and on the practical kits. A collection that is recognisable through it's packaging; via the label customers are informed in a clear and transparent way of the fundamental role they play, on a daily basis, in sustainable development through their own choices.

The feeling of the collection is further replicated in the cloche and tray, which recall herbalist and alchemy of a bygone age.



THE COSMETIC ORGANIC STANDARD

COSMOS: contraction of COSMetic Organic Standard

All cosmetics In The Rerum Natura range have obtained the organic certification COSMOS. This certification process has been undertaken by GFL in order to offer a final product capable of marking a new frontier of superior standard and innovation. A Cosmos certified organic formula is guaranteed by one of the most respected certification bodies worldwide.

To obtain the Cosmos Organic Certification you need to meet these key requirements: At least 95% of the physically processed agro-ingredients must be organic (PPAI) + agro-ingredients chemically modifies (CPAI) 10% of the total ingredients are from organic farming (CLEANSER rinse off) 20% of the total ingredients are from organic farming (CREAM leave on) *Cosmos Organic certified by Ecocert Greenlife according to COSMOS standard available at http://COSMOS.ecocert.com



GREENER CAP

MADE OF BIO-BASED #LASTICS CAP DERIVED FROM RENEWABLE SUCAR CANE WITH FSC WOOD INCLUSION.

Derived from the renewable source of sugar cane = less @02 emission* *compared to fossil-based plastic (PE). DCA data for material life cycle.



ONE-PIECE TUBE

is made of a single material. It has been studied for a higher efficiency during production than a traditional tube, and for easy disposal after its use.















20 ml C / 1.01 fl. oz.

ER COSMOS



COSMOS



THE RERUM NATURA





30 ml C/1.01 fL of

COSMOS COSMOS ORGANIC ORGANIC

(BIO)

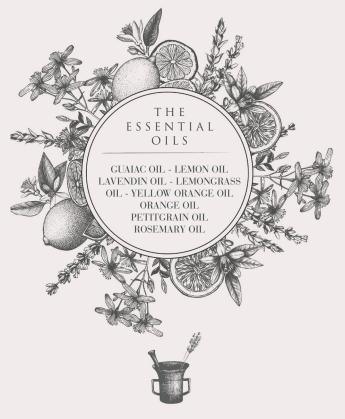
ER.







THE OLFACTORY EXPERIENCE



T O P N O T E S Lemon, Verbena, Lenmongrass

> H E A R T N O T E S Rosemary, Tea accord

BASE NOTES Sage, Vetiver

Only pure botanical essential oils have been selected to create the clean fragrance of all The Rerum Natura Cosmetics. Distilled from aromatic plants, their intense perfume is preserved for pure well-being. This unique fragrance is blended into each of our nurturing and gentle formulas which help restore skin's health and natural beauty.

THE COLLECTION: COSMETIC OVERVIEW

THE BODY WASH

comfortable.

THE SHAMPOO

while protecting the scalp.

soft and comfortable.

THE HAIR CONDITIONER

THE HAIR AND BODY WASH

A citrus rind body cleanser enhanced

certified Cosmos organic by Ecocert*

makes the daily cleanse more positive.

The Dermatologically proven cleansing

formula with soothing agents washes skin

A caring lavender shampoo enhanced with

a bitter orange leaf note, certified Cosmos

mild, everyday shampoo created to energize

the hair and maintain shine. It enriches the

hair thanks to the balancing and hydrating

properties of organic juice of fresh aloe vera,

A lime rind all-over wash combined with a

comforting note of vetyver, certified Cosmos

organic by Ecocert* make the daily cleanse

more positive. The Dermatologically proven cleansing formula with soothing agents

washes skin thoroughly and leaves it feeling

A zesty lemongrass hair conditioner enhanced

Cosmos organic by Ecocert.* This lightweight

with relaxing notes of vetyver, certified

boosts shine, leaving hair silky soft.

detangling conditioner reduces static and

organic by Ecocert*. This shampoo is a

thoroughly and leaves it feeling soft and

with pleasant guaiac wood notes.



The Rerum Natura is a collection of cosmetics formulated and developed to be effective but in respect of the skin and the environment, with the guarantee of Cosmos organic certification.

All cosmetics are rich in organic ingredients and formulated according to the most severe standards in terms of sustainability. The Rerum Natura cosmetics are conceived as a masterful composition of ingredients, therefore the use of the article "the" is intensifying each denomination. We have studied a range of cleansers, specific creams, soaps and gift packs that capture its soul and communicate its philosophy thanks to an innovative and natural design.

THE FOOT AND LEG RELIEF A fresh mint and blueberry gel to revive

your feet & legs certified Cosmos organic by Ecocert.* Menthol invigorate tired, overworked

feet while aloe vera juice nourishes and moisturises.

THE HAND CREAM

The Hand cream, a unique mandarin peel hand lotion enhanced with earthy notes of elemi resin, certified Cosmos organic by Ecocert*. Specially formulated to protect against dryness. This cream is fortified with organic meadowfoam oil and Shea butter to help moisturize and soften dry hands and offers a luxurious skin-soothing experience.

THE FACE CREAM

The face cream, a daily lightweight face lotion enhanced with organic aloe certified Cosmos organic by Ecocert.* Specially formulated to protect skin.

THE LIQUID SOAP

A gentle hand cleanser with a perfect blend of mandarin peel and guaiac wood, certified Cosmos organic by Ecocert* make the daily cleanse more positive. The Dermatologically proven cleansing formula with soothing agents washes skin thoroughly and leaves it feeling soft and comfortable.

THE BODY CREAM / THE HAND AND BODY LOTION

A warm & sweet orange body lotion enhanced with aromatic notes of rosemary leaf, certified "cosmos organic by Ecocert*. This body cream contains a rich complex of the most trusted moisturizing, softening and calming ingredients, such as Shea butter, aloe vera juice.



This cream increases hydration by +41,1% after 120 minutes leaving skin hydrated also after 24 hours (+17,3%)*Indipendent Lab tests panel of 20 people for 24 hours"

THE INTIMATE WASH

A delicate intimate cleanser soothes and protects the sensitive skin of the intimate area thanks to its pH, certified "Cosmos organic by Ecocert*. The synergy of selected ingredients that have anti bacterial properties, also offer long-lasting freshness.

THE SOAP

This certified organic*citrusy scented bar soap is extremely gentle on the skin thanks to a soap base exclusively produced from Colombian palm and palm kernel oil from certified organic farming, then enriched with organic juice of fresh aloe vera and organic Glycerin. This highquality organic soap base, which is suited for natural cosmetics is from social fair production.

*Cosmos Organic certified by Ecocert Greenlife according to COSMOS standard available at http://COSMOS.ecocert.com

BOTTLES 🕮 💷



TUBES 🛞 🐵



DOYPACK 🛞 💷



a citrusy scented bar

CLINICALLY TESTED, NICKEL TESTED, NO PARABENS. NO GMOS, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS. VEGAN FRIENDLY

50 g 🕘 Net wt. 1,76 oz.

B1750RN



THE HAND CREAM

a unique mandarin peel hand lotion enhanced with earthy notes of elemi resin

CLINICALLY TESTED, NICKEL TESTED. NO PARABENS, NO EDTA, NO GMOS. NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

20 ml C/ 0,67 fl. oz.

DYP10_20HCRN





a daily lightweight face lotion with organic Aloe to protect your skin

CLINICALLY TESTED, NICKEL TESTED. NO PARABENS, NO EDTA, NO GMOS. NO SILICONES. NO SYNTHETIC FRAGRANCE. NO COLOURANTS.

20 ml C/0,67 fl. oz.

DYP10_20FCRN



NO PARABENS, NO EDTA, NO SLS-SLES. NO GMOS, NO SILICONES, NO SYNTHETIC

THE FOOT & LEG

blueberry gel to revive

CLINICALLY TESTED, NICKEL TESTED, NO PARABENS.

NO EDTA, NO GMOS, NO SYNTHETIC FRAGRANCE.

a fresh mint and

your feet & legs

20 ml C 0,67 fl. oz.

DYP10 20FLRN

NO COLOURANTS.

RELIEF



The Rerum Natura is characterised by a sophisticated alchemic style, according to its concept of masterful herbalistic traditional expertise. De Rerum Natura is a poem, written by the Roman philosopher Titus Lucretius Carus in the 1st Century BC. With the same purpose of narrating "the nature of things", The Rerum Natura is the appellation of a cosmetic collection inspired by authentic preparations.



NATURA

ND MM



ACCESSORIES



TRAY&POUCH



THE CLOCHE

Amenities tray Tray in PE sourced from sugarcane with wood fibers inclusion Cloche in transparent polycarbonate

 $\emptyset155 \mathrm{x} \mathrm{h}152 \mathrm{mm}$



NEW

THE POUCH

Amenities pouch contains: P100BRN, P100BLRN, P100CRN, P100SRN, B1750RN, B1735RN

Amenities empty pouch: K085VRN

 $220 \; X \; 150 \; X \; 37 \; mm$

I08RN

K085RN



SIMPLIFIED CUSTOMIZATION

WANT TO USE THE RERUM NATURA ITEMS CONFIGURATION TO CREATE YOUR OWN BRAND LINE? WE CAN CUSTOMIZE WITH **YOUR LOGO**! How?

6

Clara Hotel

SOAP

SAPONE

SAVON

YOUR LOGO

For your logo customization you have two printing colours options: - same The Rerum Natura colours - 1/2/3/4 colour customization*

*This option is subject to a surcharge. See price list for details

For this configurations items could be request the certification. See for MOQ the Price list





CREMA MANI

CKELIN LINU

CDEMA MANI

CUSTOMIZATION WITH SAME RANGE COLOURS





WANT YOUR LOGO ON THE RERUM NATURA RANGE? WE CAN CUSTOMIZE WITH A **CO-BRANDING**! HOW?

CO-BRANDING

You must maintain The Rerum Natura items configuration, then the design office will offer you the best possible graphic solutions based on your logo and needs. The layout will always be subject to approval by the Marketing Office.

For this configurations items could be request the certification. See for MOQ the Price list







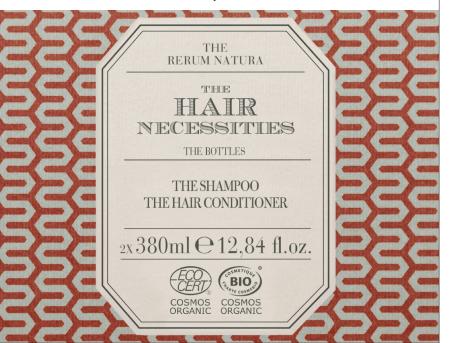
Want to use one The Rerum Natura items changing one or more elements? Now you can! ... How? Consult the "Tools & Components booklet" for the available options. Some options are subject to additional surcharges and MOQ. ATTENTION: From the moment in which an item component is modified, the item is no longer certifiable

WANT A CERTIFIED Product like The rerum natura?

The **Cosmos certification** is only permitted when you use *The Rerum Natura bulk *The Rerum Natura bottle *The Rerum Natura cap *Commercial name of product

The Cosmos logo must respect the Cosmos graphics rules

If you want is possible use this configuration above also WITHOUT certification, is not mandatory



SEE PRICELIST

CERTIFICATION